ADHA announces keynotes and Community Service Day details

Graffiti artist, author, entrepreneur Erik Wahl and MSNBC ‘Morning Joe’ cohost Mika Brzezinski will speak at the two morning plenary sessions

The American Dental Hygienists’ Association (ADHA) has announced the details of its two plenary sessions and Community Service Day set to take place during the 2016 Center for Lifelong Learning (CLL) at the 93rd Annual Session being held in downtown Pittsburgh from June 8–14. Beginning at 8 a.m. on Thursday, June 9, and Saturday, June 11, this year’s two keynote sessions will feature speakers Erik Wahl and Mika Brzezinski.

Community Service Day — made possible by the ADHA’s Foundation: Institute for Oral Health (IOH) — is set for Wednesday, June 8, from 12:30 to 4:30 p.m. at Mercy Health Systems in downtown Pittsburgh.

Sponsored by Arm & Hammer Truly Radiant, Thursday’s 8 a.m. session, titled “Unlock Your Creative Genius,” will be delivered by U.S. graffiti artist, author, motivational speaker, and entrepreneur Wahl. Sponsored by Procter & Gamble Crest + Oral-B, Saturday’s session will begin with the ADHA awards ceremony at 8 a.m., followed by the keynote presentation, titled “Knowing Your Value,” by Brzezinski, best-selling author, journalist and cohost of MSNBC’s “Morning Joe.” Doors open at 7:30 a.m. for both plenary sessions. All CLL attendees and exhibitors are encouraged to attend.

“The enthusiasm and anticipation surrounding CLL at the 93rd Annual Session continues to build as we come ever closer to the largest gathering of dental hygiene professionals in the country,” said ADHA President Jill Rethman, RDH. “We are proud to introduce keynote speakers Erik Wahl and Mika Brzezinski, who are sure to bring unique perspectives and a great deal of energy to this year’s plenary sessions.”

The ADHA and Institute for Oral Health are also pleased to once again be hosting Community Service Day — a kickoff to the annual session. The Community Service Day program is designed to bring registered dental hygienists from around the country together in a local community outreach event. Participants educate at-risk populations and help support the community by providing dental hygiene education, oral cancer screening and varnish treatments.

“This is an initiative that demonstrates the foundation’s determination to better the public’s total health by increasing the awareness of and access to quality oral health care,” said Rethman about the Community Service Day’s impact. “We made a significant impact on older adults at CLL Nashville last year and hope to do the same in special needs individuals of the Pittsburgh region in June.”

More than 2,000 attendees will be at ADHA’s convention, where dental hygienists gather for professional development, continuing education, exhibits, networking and social events.

About the ADHA

The American Dental Hygienists’ Association is the largest national organization representing the professional interests of more than 85,000 dental hygienists across the country. Dental hygienists are preventive oral health professionals, licensed in dental hygiene, who provide educational, clinical and therapeutic services that support total health through the promotion of optimal oral health. For more information about the ADHA, dental hygiene or the link between oral health and general health, visit the ADHA at www.adha.org.

About the Institute for Oral Health

Founded in 1957, the ADHA Institute for Oral Health is the philanthropic foundation to advance professional excellence in dental hygiene education and research. Working for the dental hygiene community, the ADHA Institute for Oral Health provides opportunities for academic achievement through scholarships and fellowships, resources to advance the professional field through research grants and support for dental hygienists to improve the public’s health through community service grants. For more information, visit www.adha.org/institute-for-oral-health.

Institute for Oral Health plans 5K run/walk

As part of the largest gathering of dental hygiene professionals in the U.S., the American Dental Hygienists’ Association will launch a charitable fun run/walk titled In Motion. 5K Run-Walk-Fun on Thursday, June 9, at 8 p.m. in downtown Pittsburgh. Set to take place during the 2016 Center for Lifelong Learning at the 93rd Annual Session, the race is designed to raise funds for ADHA’s foundation, the Institute for Oral Health, which is committed to empowering, supporting and developing education and research opportunities for dental hygiene professionals.

“The Institute for Oral Health is thrilled to host its inaugural 5K to further our mission of service, research and scholarship," said Kelli Swanson Jaecks, MA, RDH, chair of the ADHA Institute of Oral Health. “This event will be the highlight of the annual session, and whether you run, walk or shuffle, I invite everybody to participate in what will be the first of many memorable 5ks to come.”

Scholarships, research, access to care

Proceeds from the fun run/walk will help fund scholarships for dental hygiene students, provide research opportunities for those expanding the field of dental hygiene, and support dental hygienists who donate their services to improve access to oral health care and education in their communities.

Runners and walkers of all skill levels are invited to participate in the event as individuals or in teams. All participants will be treated to an “After Glow Party” immediately following the race. In addition, ADHA hosted an In Motion: 5K Run-Walk-Fun Song Contest on social media, in which the song with the most votes at the end of the contest is being crowned as the anthem of this year’s race.

“The In Motion. 5K Run-Walk-Fun is an exciting way to engage students, exhibitors, friends, alumni, states, corporate sponsors and districts, all running or walking together for a great cause," said ADHA CEO Ann Battrell. “With more funds, IOH can increase its presence nationwide and continue to do great work in the field of oral health.”

For 5K registration information, go to www.crowdrise.com/ADHARunWalk2016. To join in the race excitement and stay updated, you can follow the ADHA on Facebook, Instagram and Twitter, using the hashtag #IOH5K. You can also visit Facebook.com/InstituteforOralHealth.

(Source: ADHA)
Gelato prophy paste is top prophy paste for fourth consecutive year

Announced at the turn of the new year were The Dental Advisor’s annual Product Awards, one of the most respected awards presenters in the dental industry for its evidence-based clinical and laboratory research.

At the top of the prophy paste category was once again Gelato Prophy Paste, marking 2016 as the fourth consecutive year Gelato has won Top Prophy Paste among dental professionals.

Gelato, produced from the New Jersey-based manufacturer Keystone Industries, was evaluated by 35 professional consultants in 2,500 different uses. At the end of the study, Gelato Prophy Paste received a 91 percent clinical rating. Sixty-three percent of consultants said they would switch to using Gelato Prophy Paste, while 80 percent said they would recommend it. Consultants’ open-ended comments on the paste included such phrases as, “does not splatter,” “easy to rinse,” and “cups are color-coded and easy to open.”

Keystone’s paste joins elite company as one of very few products to win four consecutive awards. Sixty-three percent of consultants said they would switch to using Gelato Prophy Paste, while 80 percent said they would recommend it. Photo/Provided by Keystone Industries

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years consecutively (2013, 2014, 2015, and now 2016), but has done so because of the celebrated splatter-free, 1.23 per-cent fluoride ion application. Gelato is tough enough for high-luster polishing and stain removal, and remains gentle enough on the enamel with minimal enamel loss, according to the company.

**Disposable cups eliminate cross-contamination**

The paste comes in boxes of 200 individual disposable cups for convenient use. The disposable cups also eliminate cross-contamination and include a prophy ring for ease of application on the patient’s teeth. For more options, the paste is also available in six-ounce (exports only) and 12-ounce jars.

Available in four different grits (fine, medium, coarse and x-course), Gelato will take care of your various stain removal needs. Typically, hygienists use the fine grit for routine use and the medium grit gives a little more stain removal power. The coarse paste is required for removing moderate to heavy stains. No matter the job, Gelato Prophy Paste provides exactly what dental professionals need, the company asserts.

Keystone Industries continues to put forward the largest assortment of great-tasting Gelato flavors such as piña colada, and orange sherbet. The paste line also has mint, cherry, bubble gum and raspberry flavors for a plethora of flavor options to satisfy picky clients. The individual cups are clearly labeled for quick retrieval and application.

**Quality and price**

Overall, Keystone is proud of this highly regarded review from The Dental Advisor. As a company that strives to create the best quality products at the best price, Keystone is proud to assert that “Gelato Prophy Paste has hit the mark with quality and price.”

According to the company, the statistics and feedback are what gave Gelato such a high rating and awards four years running now, but they also speak for the high-quality work Keystone Industries puts into its American-made dental products.

Across the board dentists and lab technicians alike, give Gelato and the various amounts of other products great feedback, according to the company.


**About Keystone Industries**

Keystone Industries, a privately held company, founded in 1908, has maintained a strong reputation for producing innovative, high-tech dental products in both the operatory and laboratory realms.

Its dedication is driven by the need to provide customers with the finest quality materials while developing products that meet and surpass customer expectations. These expectations have continued to excel as the company has moved forward with expansions around the globe.

(Source: Keystone Industries)
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